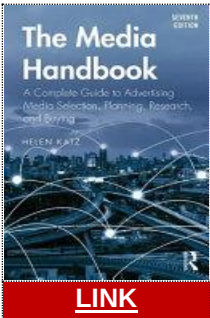
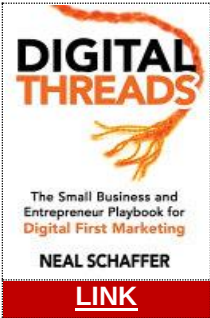
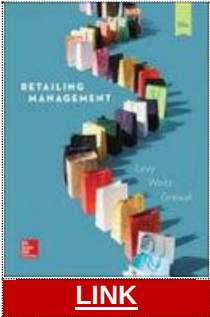
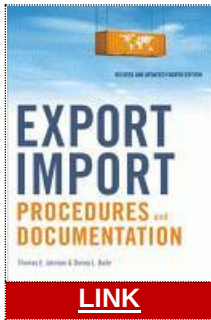
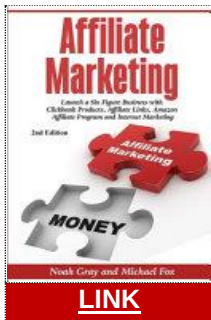
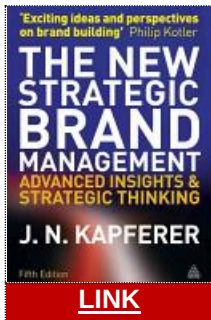
	Title : The visual story Author : Bruce Block Edition/Year : 2020 Publisher : Routledge/Taylor & Francis Group Subject : Cinematography -- Video recording Location : 777 BLO
	Title : The media handbook Author : Helen E. Katz Edition/Year : 2019 Publisher : Routledge Subject : Advertising media planning -- Mass media and business Location : 659 KAT
	Title : Digital threads Author : Neal Schaffer Edition/Year : 2024 Publisher : PDCA Social Subject : Digital marketing -- Digital threads -- AI & marketing Location : 658.872 SCH
	Title : Retailing management Author : Michael Levy Edition/Year : 2019 Publisher : McGraw-Hill Education Subject : Retail trade Management -- Retail channels Location : 658.87 LEV



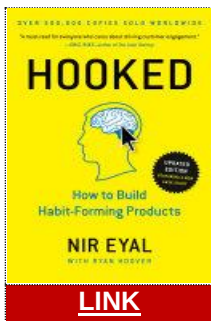
Title : Export/import procedures and documentation
Author : Thomas E. Johnson
Edition/Year : 2010
Publisher : AMACOM
Subject : Export marketing -- Exports -- Imports -- Foreign trade regulation
Location : 658.84 JOH



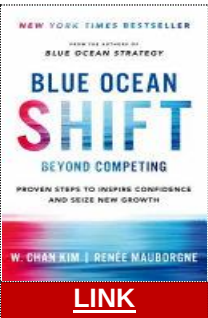
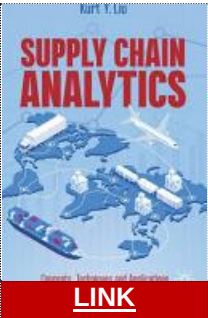
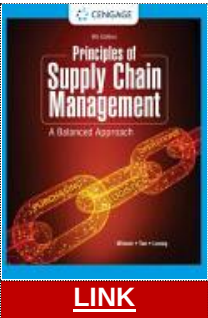
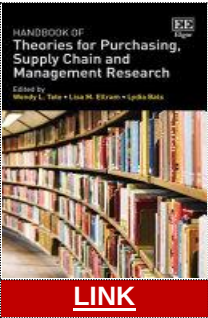
Title : Affiliate marketing
Author : Noah Gray
Edition/Year : 2017
Publisher : Pluto King Publishing
Subject : Affiliate marketing -- Internet marketing -- E-commerce
Location : 658.84 GRA

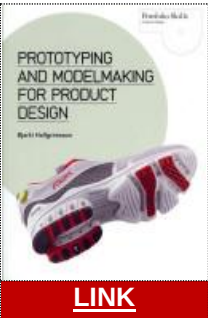
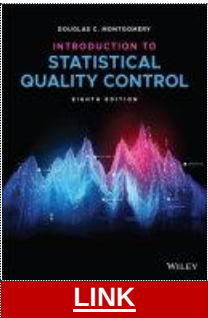
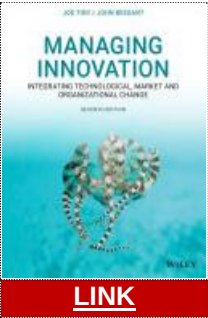


Title : The new strategic brand management
Author : Jean-Noel Kapferer
Edition/Year : 2012
Publisher : Kogan Page
Subject : Branding -- Marketing Research -- Business strategy
Location : 658.8343 KAP



Title : Hooked
Author : Nir Eyal
Edition/Year : 2019
Publisher : Penguin Business
Subject : New products -- Consumer behavior -- Consumers' preferences
Location : 658.8342 EYA

	Title : Blue ocean shift Author : W. Chan Kim Edition/Year : 2017 Publisher : Macmillan Subject : New products -- Market segmentation -- Marketing--Management Location : 658.802 KIM
	Title : Supply chain analytics Author : Kurt Y. Liu Edition/Year : 2022 Publisher : Springer Nature Subject : Supply Chain -- Business logistics Management Location : 658.70285 LIU
	Title : Principles of supply chain management Author : Joel D. Wisner Edition/Year : 2023 Publisher : Cengage Learning Subject : Business logistics -- Physical distribution of goods Location : 658.7 WIS
	Title : Handbook of theories for purchasing, supply chain... Author : Wendy L. Tate Edition/Year : 2022 Publisher : Edward Elgar Publishing Subject : Industrial procurement -- Approvisionnement dans l'entreprise Location : 658.7 TAT

	Title : Supply Chain Management Author : Sunil Chopra Edition/Year : 2020 Publisher : Pearson Malaysia Sdn. Bhd Subject : Supply Chain -- Customer services -- Materials management Location : 658.7 CHO
	Title : Prototyping and modelmaking for product design Author : Bjarki Hallgrímsson Edition/Year : 2012 Publisher : Laurence King Publishing Subject : Product design Planning -- Prototypes -- Models Location : 658.5752 HAL
	Title : Introduction to statistical quality control Author : Douglas C. Montgomery Edition/Year : 2020 Publisher : John Wiley & Sons, Inc. Subject : Process control Statistical methods -- Quality control Location : 658.562 MON
	Title : Managing innovation Author : Tidd, Joseph Edition/Year : 2021 Publisher : Wiley Subject : Technological innovations -- Industrial management Location : 658.514 TID

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